

SOPHIE STEPHENSON

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Division I Athlete | Leader | Multifaceted | Driven | Adaptable

EDUCATION

Loyola Marymount University <i>Bachelor of Business Administration, Management and Leadership, GPA 4.0</i>	Los Angeles, CA <i>Expected: May 2026</i>
University of Illinois Urbana-Champaign <i>Bachelor of Business Administration, Management (transferred)</i>	June 2022 – January 2024

LEADERSHIP

Loyola Marymount University Student-Athlete Advisory Committee (SAAC) <i>President of Student-Athlete Advisory Committee</i>	Los Angeles, CA November 2024 – Present
- Elected to lead a committee of team representatives, tasked with voicing student-athlete concerns and organized monthly meetings to accomplish department goals - Represented LMU in monthly West Coast Conference (WCC) SAAC meetings contributing insights from LMU campus to influence conference-wide initiatives - Organized quarterly community service charity drives, mobilizing student-athletes to engage in service and strengthening ties with the local Los Angeles community - Launched outreach efforts such as “Lion Nights” to increase unity and engagement among student-athletes, leading to greater participation in community events	

EXPERIENCE

Loyola Marymount University Intercollegiate Athletics <i>Varsity Volleyball Team Student-Athlete</i>	Los Angeles, CA January 2024 – Present
- Committed to 20+ hours per week of physical and mental preparations, enhancing performance through strength training and strategic practices, contributing to competitive readiness - Engaged in goal setting and strategy meetings to foster unity and support team cohesion - Managed rigorous athletic and academic schedule, demonstrated strong time management and prioritization to meet academic and athletic commitments	
Anschutz Entertainment Group AEG Presents <i>Global Partnerships Summer Intern</i>	Los Angeles, CA June 2024 – August 2024
- Responsible for maintaining presale ticket data for American Express partnership, accurately updated spreadsheets across venues and shows, ensuring documentation on collaboration successes - Liaised daily with venue and artist marketing teams, streamlining communication and ensuring up-to-date presale information on upcoming and past ticket counts of shows - Delivered presentation on American Express x AEG contract demonstrating comprehension of the complexities and nuances of the brand partnership - Developed and presented final project proposal for a music festival: “Whispering Woods,” including budget planning and on-site activation strategy, showcasing creative and analytical skills as a final deliverable	
Anza Gems Gems for Change <i>Social Media Marketing Intern</i>	Seattle, WA July 2022 – August 2023
- Provided insights on platform-specific strategies, advising marketing team to optimize campaign performance, resulting in a 60% increase in open rate via mailing list - Crafted creative vision tailored to consumer demand aligning brand messaging across social platforms through campaigns like “Gemstone Madness” Instagram Stories bracket - Served as a consultant on marketing and ad hoc projects contributing to strategy input and content development	

SKILLS

Proficient in Microsoft Word, PowerPoint, Excel, and Microsoft Teams | Improving knowledge of Tableau and SPSS